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# BEAR

## ESSENTIAL NEWS FOR KIDS®

### 2010-11 Editorial Topics and Advertising Deadlines

Editorial Calendar			Print Date	Space Reservation
<i>August</i>	<b>Feature:</b>	Giving You the Beary Best! Bear in the classroom	<b>Phoenix: Aug. 10</b> <b>Tucson &amp; State: Aug. 17</b>	July 27 (C-R art: Tue. Aug. 3)
<i>September</i>	<b>Feature:</b>	Be a Super Student	<b>Phoenix: Sept. 7</b>	Aug. 24
	<b>Special Guide:</b>	Field Trips & Classroom Visits	<b>Tucson &amp; State: Sept. 14</b>	(C-R art: Tue. Aug. 31)
<i>October</i>	<b>Feature:</b>	Great Arizona Haunts	<b>Phoenix: Sept. 28</b> <b>Tucson &amp; State: Oct. 5</b>	Sept. 21 (C-R art: Thu. Sept. 23)
<i>November</i>	<b>Feature:</b>	Healthy Eats	<b>Phoenix: Nov. 2</b>	Oct. 19
	<b>Special Guide:</b>	Holiday Performances	<b>Tucson &amp; State: Nov. 9</b>	(C-R art: Tue. Oct. 26)
<i>December</i>	<b>Feature:</b>	Peace on Earth	<b>Phoenix: Dec. 2</b> <b>Tucson &amp; State: Dec. 9</b>	Nov. 17 (C-R art: Wed. Nov. 24)
<i>January</i>	<b>Feature:</b>	Robots	<b>Phoenix: Jan. 6</b>	Dec. 23
	<b>Special Guide:</b>	Bear's Birthday Guide	<b>Tucson &amp; State: Jan. 13</b>	(C-R art: Thu. Dec. 30)
<i>February</i>	<b>Feature:</b>	History & Heritage	<b>Phoenix: Feb. 1</b>	Jan. 19
	<b>Special Guide:</b>	Academic Advantage Guide	<b>Tucson &amp; State: Feb. 8</b>	(C-R art: Tue. Jan. 25)
<i>March</i>	<b>Feature:</b>	We Love to Read!	<b>Phoenix: March 1</b>	Feb. 16
	<b>Special Guide:</b>	Summer Camp Guide	<b>Tucson &amp; State: March 8</b>	(C-R art: Tue. Feb. 22)
<i>April</i>	<b>Feature:</b>	Your Amazing Body	<b>Phoenix: March 31</b>	March 17
	<b>Special Guide:</b>	Summer Camp Guide	<b>Tucson &amp; State: April 7</b>	(C-R art: Thu. Mar. 24)
<i>May</i>	<b>Feature:</b>	Oceans	<b>Phoenix: May 3</b>	April 19
	<b>Special Guide:</b>	Summer Camp Guide	<b>Tucson &amp; State: May 10</b>	(C-R art: Tue. Apr. 26)
<i>June</i>	<b>Feature:</b>	Hot Summer Flicks	<b>Phoenix: May 31</b>	May 17
	<b>Special Guide:</b>	Academic Advantage Guide	<b>Tucson: June 7</b>	(C-R art: Tue. May 24)
<i>July</i>	<b>Feature:</b>	Bear Summer Fun!	<b>Phoenix: June 28</b> <b>Tucson: July 7</b>	June 23 (C-R art: Thu. June 23)

Editorial topics and distribution dates as of 6/10/10. Subject to change without notice.

C-R = camera-ready

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