

"Done Wonders"

Your promotion of news and current events to our state's children extends beyond the classroom and into households across Arizona. Your newspaper is special because it is interactive. Kids not only listen and learn, but they also get to voice their own opinions. **Bear Essential News'** "Young Reporters Program" has done wonders to teach the virtues of honesty and integrity. Your commitment to promote children's literacy is crucial to improving the educational standards in Arizona.

Jon Kyl, U.S. Senator

"Whole-heartedly Recommend"

As Arizona's only publication written for children & formatted specifically to appeal to children and their families, "Bear" exceeds expectations. No other publication in Arizona can match its level of quality, efficiency and reach. I whole-heartedly recommend Bear Essential News for Kids to any agency or organization hoping to communicate an educational message to Arizona children.

Betsy Bolding, Director Consumer Affairs Tucson Electric Power

"Better Writers"

You will never know how much you have helped our students become better writers and more critical thinkers.

Anne Davis, Greenfields Elementary

"One of the Greatest Teaching Tools!"

Bear Essential News is one of the greatest teaching tools of all time! We have a large number of English Language Learners at our school and we want to use your outstanding paper to increase not only their language skills but also to get them in the know about things going on in our country and world. We hope to add our students to your young reporters database because we want them to write, write, write!

M. Hardgrave, Imagine School Teacher
Phoenix

"Avid Reader - Now a Teacher!"

I have been an avid reader of **Bear Essential News** for the past 20 years. I am now in my 7th year of teaching & would love to have my students read **Bear Essential News** on a monthly basis. Please e-mail information on how to receive it.

C. Shea

"Inspire Them to Read"

Thank you for creating a newspaper for kids. Our kids come from some of the poorest home environments and we, as teachers, try to do everything we can to inspire them to read. Thanks for sending the newspaper.

P. Nask, Morris Udall Elementary

"How Do New Schools Get Bear?"

We have a new school opening in Litchfield Park. How do we get newspapers and your excellent worksheets?

K. Moreno, Litchfield School District

"Requesting Newspapers"

I'm requesting 500 copies of Bear Essential News be sent to our school in San Carlos on the reservation. I plan to encourage my third graders to become Young Reporters for your newspaper.

R. Campbell, Rice Elementary San Carlos, AZ

"Successful Educational Campaign"

As a result of our existing partnership with Bear Essential News, our public health promotion to schoolchildren, their parents, and educators has been consistently successful. This can be measured through feedback received from the public response to our monthly educational ads.

Patti Woodcock, Community Relations Manager Pima Co. Health Dept.

"Positive Impact"

Drug Free AZ program uses the Bear Essential News to specifically target elementary-school-aged kids, who are difficult to reach...Young readers are encouraged to interact with our content and our message that "Drugs Destroy Dreams" has much more of an impact when kids read and complete our page of activities.

Nicole M. Pena, Drug Free America

"Distributed through local McDonald's"

The paper provides an excellent opportunity for young McDonald's customers to read about what's going on. It provides education and entertainment for children and their families.

N. Causbie, McDonald's Marketing