



30 YEARS! BEAR ESSENTIAL NEWS FOR KIDS®

2009-10 Editorial and Advertising Deadlines

Editorial Calendar			Distribution Date	Space Reservation
<i>August</i>	Feature:	Look, Up In the Sky!	Phoenix: Aug. 12 Tucson: Aug. 19	July 29 (C-R art: Wed. Aug. 5)
<i>September</i>	Feature:	The World of Biosphere 2	Phoenix: Sept. 9	Aug. 24
	Special Guide:	Field Trips & Classroom Visits	Tucson: Sept. 16	(C-R art: Mon. Aug. 31)
<i>October</i>	Feature:	Calling All Young Reporters!	Tucson: Oct. 7	Sept. 22
	Special Guide:	Bear's Birthday Guide	Phoenix: Oct. 16	(C-R art: Tue. Sept. 29)
<i>November</i>	Feature:	Inside Kartchner Caverns	Tucson: Nov. 4	Oct. 20
	Special Guide:	Holiday Performances	Phoenix: Nov. 12	(C-R art: Mon. Oct. 26)
<i>December</i>	Feature:	Holiday Support for Troops!	Phoenix: Dec. 2 Tucson: Dec. 9	Nov. 17 (C-R art: Tue. Nov. 24)
<i>January</i>	Feature:	Over-the-Top Cakes	Phoenix: Jan. 8	Dec. 23
	Special Guide:	Bear's Birthday Guide	Tucson: Jan. 15	(C-R art: Wed. Dec. 30)
<i>February</i>	Feature:	Funky Arizona Places!	Phoenix: Feb. 3 Tucson: Feb. 10	Jan. 20 (C-R art: Wed. Jan. 27)
	Feature:	Awesome Arizona Authors	Phoenix: Mar. 3	Feb. 17
<i>March</i>	Special Guide:	Summer Camp Guide	Tucson: Mar. 10	(C-R art: Wed. Feb. 24)
	Feature:	Earth Day Turns 40	Phoenix: Apr. 2	Mar. 17
<i>April</i>	Special Guide:	Summer Camp Guide	Tucson: Apr. 8	(C-R art: Wed. Mar. 24)
	Feature:	Great Sports Kids	Phoenix: May 5	Apr. 19
<i>May</i>	Special Guide:	Summer Camp Guide	Tucson: May 12	(C-R art: Wed. Apr. 26)
	Feature:	Bear's Favorite Family Spots	Phoenix: May 28	May 15
<i>June</i>	Special Guide:	Academic Advantage Guide	Tucson: June 9	(C-R art: Wed. May 19)
	Feature:	All-American Facts & Quiz	Phoenix: June 30	June 16
<i>July</i>	Special Guide:	Academic Advantage Guide	Tucson: July 7	(C-R art: Wed. June 23)

Editorial topics and distribution dates subject to change without notice.

C-R = camera-ready

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